

WINTER 2010

::class schedule::

SCAN



SCAN

::1125 North 98th St., Seattle, WA 98103

::telephone:: 206/522-4758 ::fax:: 206/528-8049

::Internet:: www.scantv.org

WINTER 2010

SCAN

Engaging and enriching the diverse communities of Seattle and the Pacific Northwest through television production, training, and serving as a community media broadcast center.

\\Be the change... and while you're at it broadcast yourself.\\

When Seattle's public have something to say, SCAN is where they go to broadcast it! SCAN is focused on educating and empowering community through the broadcast media.

It is SCAN's mission to provide the technical training, positive mentoring, and creative environment that allows adults and youth to express themselves. SCAN prides itself on partnering with other local non-profit organizations, schools, and community learning centers to provide a platform for the public and youth to express themselves through video media and to promote change in their communities. All projects created by our producers air on Comcast 77/Broadstripe 23 and stream live at www.scantv.org.

Classes are offered on Mondays, Wednesdays, and Saturdays. You can also please refer to our website at <http://www.scantv.org> or contact the Public Media Educator/Facilitator for our upcoming classes.

It is helpful if class participants have basic computer knowledge (PC or Mac) for some of our classes.

PRODUCER TRAINING

If you are interested in becoming a **Content Provider*** or a **Content Producer**** for SCAN, all you need to do is to take Orientation/Media Literacy and SCAN Production Process as described below. A **Content Provider** is eligible to provide their content after SCAN Production Process. A **Content Producer** will continue to take few more workshops before being certified to submit programming.

Content Provider or Content Producer certification is required for use of SCAN services.

*Content Provider Certification is for those who do not need to use the SCAN equipment for production or post-production. To become a content provider, you need to take the Orientation/Media Literacy class and SCAN Production Process.

**Content Producer Certification is for those who will use SCAN equipment or Studio for production and/or post-production in the creation of content.

Orientation / Media Literacy

cost: Orientation is Free, Media Literacy requires payment of Annual Fee (see below)

pre-requisites: none

Capacity: 15; duration: 2hrs

Starting place for all new Content Providers and Content Producers.

Learn the basics on SCAN and PEG Access. Course focuses on audience consideration, minimum technical standards, media messaging and implications for consumers of media.

We can also organize our orientation class in different languages catering to a specific community. Please contact us if you have a group that would like the class in a specific language.

ANNUAL FEE: There will be a break between the Orientation and Media Literacy. If you decide to continue with Media Literacy, you will be required to pay the annual fee. The annual fee for residents of the City of Seattle, Federal Way, and unincorporated King County is \$50; for everyone else is \$100. You also need to bring two forms of ID, one a photo ID and the second a proof of residency such as a utility bill or rental agreement.

SCAN Production Process

cost: \$30 resident, \$60 non-resident | pre-requisites: Orientation/Media Literacy

Learn the Minimum Technical requirements to submit your program, how to promote and fundraise for your show, how to upgrade the quality of your show with little tricks, and how to increase the viewership.

STUDIO TRACK

IF you want to shoot only in the studio and don't need to use our location equipment then this track is sufficient for you. No editing skills or camera skills are necessary for this track.

Studio*

cost: \$150 resident, \$250 non-resident | pre-requisites: Orientation/Media Literacy, and SCAN Production Process. Basic Computer Literacy is preferred. | Class size: 6 | Duration: 3 hrs/session – Total 3 sessions

Class emphasizes use of the VT5 system, CG player, utilizing different video and audio sources, studio cameras, robotic cameras and sound board. You will also learn what different crew roles there are in studio production. The class will be taught in both Studio 1 and Studio 2.

**Studio 1 is our big studio which needs min. 4 people crew.*

**Studio 2 is smaller studio with 3 robotic cameras which needs only min. 1 person crew.*

Studio – crew certification

cost: \$15 resident, \$30 non-resident | pre-requisites: none

This class is intended for volunteer crew members for Studio 1. Overview of studio operations, production standards, and procedures in Studio 1. You will learn what different crew roles there are in studio production. Class emphasis is on how to effectively volunteer for productions with minimum technical knowledge in a studio.

LOCATION EQUIPMENT TRACK

IF you want to use our field equipment, you'll need to take the following classes. If you've always had a desire to be filmmaker or just wanted to upload videos to YouTube, you can do that now with these workshops.

Basic Camera, Light, Sound

cost: \$100 resident, \$200 non-resident | pre-requisites: Orientation/ Media Literacy and SCAN Production Process | Class size: 6 | Duration: 3 hrs – 1 session

This is a fantastic class for first time video producers or for someone who wants to fine tune their video skills. In camera we will cover white balance, shot compositions, tripod settings, time-code, exposure settings, menu settings, and manual vs. automatic settings. In light we will cover hands-on three point lighting demonstration with the Lowell lighting kits and Lowell soft boxes for use indoors and out. We will also use gels and diffusion, flagging, and bouncing light. In sound we will cover the proper use of lavalier, Omni, and shotgun microphones, integration of field mixers, boom techniques, dressing audio cables, and camera audio set-up.

Editing with Final Cut Pro

cost: \$150 resident, \$300 non-resident | pre-requisites: Orientation/ Media Literacy and SCAN Production Process | Class size: 4 | Duration: 3 hrs/session – Total 3 sessions

This slow paced class is designed for beginners who are new to editing. You will learn how to capture, cut, title, basic color correct, audio sweeten, and compress your product for final delivery.

After these workshops you are ready to check out our equipment and use editing suites at our facility.

SCAN Education Outreach Initiative

The SCAN Community Outreach Education Initiative will serve the unique communities that have not been served yet or have been underserved. Examples might be a new migrant community to the Northwest or a group serving the visually or hearing impaired.

We strive to serve these groups by providing classes in specific languages to help overcome the language barrier. We will provide all the technical tools and resources necessary so that they can share their communities' stories in their language. We will also customize a video production workshop for this specific community. Email or call Public Media Educator Rita Meher at ritam@scantv.org or 206/522-4758, x104. We are here to help you!

Training courses will include field production, post-production, and hands on customized classes to meet your community's needs.

SCAN NON-PROFIT PARTNERS

SCAN partners with local non-profit and community-based organizations, to support their mission and services by offering a variety of media packages for communications, outreach, and advocacy, through production. With an affordable partnership fee, we can help you create regular programming, one time programming, or a public service announcement for our channel. It can also be a great tool for your fundraising.

WORKSHOPS FOR ORGANIZATIONS/ COMPANY

IF you are an organization and would like to take advantage of our workshops, please contact us. We will train you and create a customized workshop for your company. You can also provide content for our channel provided they are within SCAN guidelines. We will train your staff and volunteers to develop short videos from conception to completion. Workshop participants will produce public service announcements or short videos to air on our cable television channel or for public screenings and the Internet. Contact SCAN for more information.

To check out the guidelines go to our [Education page](#) and click on Q & A.

SCAN

SCAN is a private non-profit 501(c)(3) organization operating TV studios and state-of-the-art production facilities on behalf of the citizens residing in Seattle and King County. SCAN serves the Seattle and King County communities through Public Access TV, by providing equipment, promoting **media literacy, media justice, and community dialogue** as an alternative voice for individuals, the community, civic, public activities, and expression.

SCAN also provides classes, workshops, skilled professional support, program promotion, and community resources to help individuals and organizations create and distribute their programming on air. SCAN is working to be a leading sector of the Seattle and King County digital "commons," where **every voice has value.**

SCAN is the Public Access channel to provide public access services, training and outreach.

SCAN is broadcast on Comcast 77 and Broadstripe 23 as well as streamed live at www.scantv.org

:: **Location**:: 1125 N 98th St., Seattle, WA. 98103

:: **Telephone**:: 206/522-4758

:: **Fax**:: 206/528-8049

:: **Internet**:: www.scantv.org

Production Hours

Monday/Tuesday: 2pm-10pm

Wednesday: 5pm-10pm

Thursday/Friday: 2pm-10pm

Saturday: 10am-10pm

Sunday: 10am-5pm

Administrative Office Hours:: Monday-Friday- 10am-6pm

:: **Brochure Designed by Andrea Capere**

:: For any questions and comments contact

Rita Meher, Public Media Educator/ Facilitator

ritam@scantv.org or call 206/522-4758 ext 104

Annual Fee: \$50 for Residents and \$100 for Non Residents

Residents: those who live in Seattle, Federal Way, and unincorporated King County

Non-Residents: everyone else